

TalentArc

Real players. Real growth. Real proof.

JUNE 2025 ✨

RANK UP.
BUILD PROOF.
GET SEEN.

01 RECOMMENDATIONS

More Coaching Breakdowns
Deep-dive clips teach faster, spark saves, and build trust.

Push Player Spotlight + Proof
Real rank-ups and stories drive connection and credibility.

Promote Tryout Windows
Clear dates and benefits create urgency and lift applications.

Turn Discord Energy into Applications
Guide engaged members from chat to action with clear CTAs.

02 CONTENT PERFORMANCE

Top performing posts by engagement

01		Tryouts Open Announcement Jun 4, 2025	612 engagements
02		Creator Showcase Live Jun 10, 2025	548 engagements
03		Coaching Breakdown: Improve Faster Jun 15, 2025	531 engagements
04		Tournament Winner Highlight Jun 21, 2025	487 engagements
05		Player Spotlight: Rank-Up Story Jun 28, 2025	463 engagements

VIEW ALL CONTENT INSIGHTS →

03 AUDIENCE GROWTH

Follower growth throughout June



04 TOP LINE SNAPSHOT

TOTAL VIEWS
2.4M
+ 28.0%
vs May 2025

DISCORD GROWTH
1.28K
+ 26.0%
vs May 2025

TRYOUT APPLICATIONS
286
+ 18.0%
vs May 2025

CLIP SUBMISSIONS
6.4K
+ 31.0%
vs May 2025

05 MONTHLY HIGHLIGHTS



STRONGEST CONTENT THEME:
Coaching + rank-up content drove the most saves.

AUDIENCE GROWTH:
Discord and short-form highlights drove the steadiest joins.

TOP TRAFFIC DRIVER:
Tournament highlight reels generated 39% of tryout clicks.

TRUST SIGNAL:
Player proof and coach breakdowns earned the strongest replies.

We're building more than clips — we're building a clearer player pipeline from gameplay to opportunity.

A. Worth

The Results and Conversion

TalentArc

Target Metrics

Results that move the needle.

Real players.
Real growth.
Real proof. ★

01 PLAYER PIPELINE

Growing the top of funnel with active, qualified players.



02 COMMUNITY & ENGAGEMENT

Building an active, supportive community that shows up.



03 TRAINING & DEVELOPMENT

Developing skills through consistent training and measurable progress.



04 COMPETITIVE PERFORMANCE

Proving performance in competition and raising the bar.



05 RECRUITING & OPPORTUNITY

Connecting talent with scouts, opportunities, and the next step.

